



ORIGINAL HP TONER CARTRIDGES

RELIABLE PRINTING YOU CAN TRUST



HP designs toner cartridges to be easy-to-use, dependable, secure, and part of a closed-loop economy.



QUALITY
Legendary performance



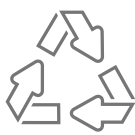
9 out of 10
printer technicians
say they **recommend**
Original HP Toner Cartridges¹



Businesses are
3 x
less likely to require a
service call when
using Original HP Toner
Cartridges¹



SUSTAINABILITY
Free and easy recycling
to help close the loop²



100%
of Original HP Toner
Cartridges contain
recycled content²



Over **68**
countries and territories
participate in our recycling
programs³



**INDOOR AIR
QUALITY**
Committed to office
air quality



HP voluntarily designs and
tests its printing systems⁴
to meet **EPEAT**
eco-label emission
guidelines



Original HP Toner Cartridges are
designed and tested
to help protect your customers
and employees from exposure
to elevated levels of volatile
organic compounds (VOCs)⁵



Protected
cartridge chip and
tamper-resistant packaging.⁶



**Secure smart
card technology**
includes a printer verification
of authenticity.⁶



SECURITY
To protect your printer
and your data⁶



Security label on the box creates a
trackable identifier
throughout the supply chain.⁶

For exceptional printing performance you can count on, choose
Original HP Toner Cartridges.

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1. 2019 NA Market Strategies International technician survey commissioned by HP. Results based on 222 surveys from HP ServiceOne Partners who have at least 6 months of experience servicing HP monochrome and Color LaserJet printers with HP and non-HP toner cartridges installed and have done so within the previous 12 months of the survey. See marketstrategies.com/hp/NA-Technician2019.pdf. 2. Program availability varies. See hp.com/recycle. 3. HP calculations based on results from 2018 SpencerLab Color and 2019 Monochrome Reliability studies for North America, both commissioned by HP. Color study compared Original HP Color Cartridges with six brands of non-HP cartridges for the HP LaserJet Pro 400 color M451dn; CE410A/X, CE411A/412A/413A cartridges. See spencerlab.com/reports/HP-CLR-Reliability-NA-2018.pdf. Monochrome study compared Original HP Cartridges with seven brands of non-HP cartridges for the HP Pro M402 and Pro M521 printers; HP 26A and 55A cartridges. See spencerlab.com/reports/HPReliability-NA-2019.pdf. Calculations include paper, cartridge replacement and labor for reprints. Page use for monochrome assumes 29% external, 46% internal, and 25% individual use and color assumes 32% external, 45% internal, and 23% individual use. Labor rate from a 2018 Mercer Global Pay Study. Purchase price for monochrome cartridge is \$163 and a 50% lower price for non-HP. HP color cartridges are \$92 for K (CE410A) and \$132 for CYM (CE411A/412A/413A) and non-HP price is 50% lower. Actual prices, costs, and savings may vary. 4. An HP printing system consists of HP printer, HP paper and Original HP supply. Blue Angel DE-UZ 205 emissions criteria or earlier versions applicable when printing system launched. 5. Nov 2019 WKI Blue Angel Indoor Air Quality study, commissioned by HP, in compliance with DE-UZ 205: 21 imitation and five remanufactured toner cartridge brands compatible with HP Color LaserJet Pro MFP M477fdw (CF410A, 411A, 412A, 413A) purchased in EMEA, LA, and NA regions. See hp.com/go/IAQnonhpWKI2019. 6. HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware and packaging security features vary locally by SKU. See hp.com/go/SuppliesThatProtect and hp.com/go/SuppliesSecurityClaims.